

Best Care Practices in the Post-Acute & Long-Term Care Continuum 2020

FMDA – The Florida Society for Post-Acute and Long-Term Care (FMDA)
Florida Chapters of Gerontological Advanced Practice Nurses Association (GAPNA)
National Association Directors of Nursing Administration in LTC (NADONA)
Florida Geriatrics Society (FGS)

Product Theater Application & Guidelines

Best Care Practices in the Post-Acute & Long-Term Care Continuum 2020 (BCP) will be broadcast live in a virtual format, Oct. 22-25, 2020. Joint-providership is through AMDA – The Society for Post-Acute and Long-Term Care Medicine and FMDA – The Florida Society for Post-Acute and Long-Term Care Medicine and is planned in collaboration with Florida Chapters of GAPNA, NADONA, and FGS. BCP will also feature the 29th Annual Meeting of FMDA.

Due to the success of previous years' efforts, we are once again offering opportunities for interested organizations to hold non-CME/CPE/CE educational programs in conjunction with this annual program. We expect to attract more than 250 physicians, physician assistants, pharmacists, advanced practice nurses, directors of nursing, and other senior health care professionals seeking the latest in clinical and practice-oriented information.

Companies funding program proposals must be exhibitors and/or official sponsors of Best Care Practices in the Post-Acute & Long-Term Care Continuum 2020. All external programming intended for attendees of this meeting must be submitted in the form of an application. Please be advised that no outside events can be held at or in conjunction with the conference without prior approval.

Product Theaters — Non-CME/CPE/CE Program Opportunities:

- There are twelve (12) non-CME virtual presentation slots for companies that would like to host registered attendees of this conference.
- The topic for the presentation is yours to choose. The speaker choice is yours.
- We will help you promote your event to our attendees, facilitate online sign-ups, and help make your event successful. However, our efforts are only a supplement to your own marketing plans to aggressively promote your product theater.
- In addition, FMDA provides the virtual platform, that will include social hours and happy hours to encourage interaction between attendees and sponsors; list of all attendees; push notifications to announce and remind about attendees about your event; dashboard that includes lobby, navigation page, schedule, etc.; and training to make sure that all who participate or host a product theater are able to maximize the platform.

THURSDAY: There are four (4) total presentation opportunities on the preconference day. There will be only two (2) slots available for the **11:50 a.m. to 12:50 p.m.** time slot. Major CME presentations are already scheduled for Thursday, so these slots are a natural fit. Your slot will be preceded and/or followed by workshops so you can expect 25-50* practitioners in attendance for each session. The administrative fee, which is payable in advance, is **\$2,750** per slot or **\$4,725** for both slots.

There are also two (2) **6:30-7:30 p.m.** slots, where you can expect 50-75* practitioners each. The administrative fee, which is payable in advance, is **\$3,950** per slot, or **\$6,690** for both slots.

FRIDAY: There are four (4) total presentation opportunities on the first official day of the conference.

You can expect 60-85* practitioners in attendance at each slot scheduled from **12 to 1 p.m.** The administrative fee, which is payable in advance, is **\$5,510** for one or **\$9,375** for both slots.

There are also two (2) **7:15-8:15 p.m.** slots, where you can expect 45-65* practitioners at each. The administrative fee, which is payable in advance, is **\$5,120** per slot or **\$8,695** for both slots.

SATURDAY: There are four (4) total presentation opportunities. You can expect 60-85* practitioners in attendance at each product theater that is scheduled from **12 to 1 p.m.** The administrative fee, which is payable in advance, is **\$5,510** for one or **\$9,370** for both luncheon slots.

Two (2) programs may be scheduled from **6 to 7 p.m., Saturday, Oct. 24.** This unique opportunity is available only to conference exhibitors or their representatives, and no other events will be allowed. You can expect 40-55* participants at each. The administrative fee, which is payable to FMDA in advance, is **\$4,725** per slot or **\$8,025** for both slots.

EXPENSES: In addition to the administrative fee for each slot, the applicant is responsible for all expenses related to any speaker honorarium/expenses, etc.

** These are estimates only. An absolute number of attendees is not guaranteed.*

Application Procedures & Slot Assignment

If you have an interest in reserving one or more of these slots, please contact **Ian Cordes** at **(561) 689-6321** as soon as possible, before they are taken. Companies interested in securing one or more of these sessions must complete and return an unaltered application form for each slot they wish to reserve. Applications that have been modified will not be accepted. Completed forms are due no later than **Friday, August 14, 2020.**

Please fax all completed application forms to (561) 689-6324 or email to **ian.cordes@fmda.org.** Slots will be confirmed after final decisions are made. Upon acceptance, applicants are required to return all documents and fees by the deadlines identified in the confirmation information, or the slot may be awarded to another applicant. Please decide promptly, as we expect that all slots will be quickly filled.

Single slots are limited to a maximum number of attendees as determined by FMDA unless the hosting company agrees to reserve the competing slot.



FMDA – The Florida Society for Post-Acute and Long-Term Care
400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401

Virtual Product Theater Application

Best Care Practices in the Post-Acute & Long-Term Care Continuum 2020

The fee to secure any of the ten (10) time slots is shown below. Should your program be approved and assigned a time slot, you will be sent an invoice for the sponsorship fee. Failure to pay the fee by the invoice deadline will result in a reassignment of the time slot (you will still be responsible for the administrative fee). All costs associated with speakers, marketing, and audiovisual equipment (not already included in the virtual platform) will be the responsibility of the applicant. It will be expected that the maximum number of attendees will be accommodated. **Please remit your payment at this time, payable to "FMDA," or "Best Care Practices." FMDA is a not-for-profit corporation. Its federal tax identification number is 81-3438184.**

1. Program Title: _____

2. Program Description (as it should appear in meeting materials, 50 words or less): _____

3. Presenter:

Name: _____ Title: _____ Email: _____

Organization: _____

Address: _____

City/State/ZIP: _____

Telephone: _____ Fax: _____

4. Time Slots Preferred

 (please complete a separate application if applying to host more than one program):

Choice	Time (subject to change)	Audience	Date	Admin. Fee
_____	1. 11:50 a.m.-12:50 p.m.	All	Thursday, Oct. 22	\$2,750 each
_____	2. 11:50 a.m.-12:50 p.m.	All	Thursday, Oct. 22	\$2,750 each
_____	3. 11:50 a.m.-12:50 p.m.	All	Thursday, Oct. 22	\$4,725 both (#1+2)
_____	4. 6:30-7:30 p.m.	All	Thursday, Oct. 22	\$3,950 each
_____	5. 6:30-7:30 p.m.	All	Thursday, Oct. 22	\$3,950 each
_____	6. 6:30-7:30 p.m.	All	Thursday, Oct. 22	\$6,910 both (#4+5)
_____	7. 12-1 p.m.	All	Friday, Oct. 23	\$5,510 each
_____	8. 12-1 p.m.	All	Friday, Oct. 23	\$5,510 each
_____	9. 12-1 p.m.	All	Friday, Oct. 23	\$9,375 both (#7+8)
_____	10. 7:15-8:15 p.m.	All	Friday, Oct. 23	\$5,120 each
_____	11. 7:15-8:15 p.m.	All	Friday, Oct. 23	\$5,120 each
_____	12. 7:15-8:15 p.m.	All	Friday, Oct. 23	\$8,695 both (#10+11)
_____	13. 12-1 p.m.	All	Saturday, Oct. 24	\$5,510 each
_____	14. 12-1 p.m.	All	Saturday, Oct. 24	\$5,510 each
_____	15. 12-1 p.m.	All	Saturday, Oct. 24	\$9,375 both (#7+8)
_____	16. 6-7 p.m.	All	Saturday, Oct. 24	\$4,725 each
_____	17. 6-7 p.m.	All	Saturday, Oct. 24	\$4,725 each
_____	18. 6-7 p.m.	All	Saturday, Oct. 24	\$8,025 both (#13+14)

5. Applicant Contact Information:

Name: _____ Title: _____ Email: _____

Company: _____

Address: _____

City/State/ZIP: _____

Telephone: _____ Fax: _____

6. Proposed Program Coordinator

 (if different from the applicant contact name or company):

Name: _____ Title: _____ Email: _____

Company: _____

Address: _____

City/State/ZIP: _____

Telephone: _____ Fax: _____

7. I agree that the information provided herein is correct; and I have read, understood, and agree to abide by the guidelines for hosting these non-CME/CPE/CE virtual product theaters. This application must be signed by an authorized representative of the applicant; and he or she understands that, once submitted, this application is non-cancellable and not contingent upon funding approval (funding should be approved prior to submitting an application).

Approved by: _____

Signature

Date

Name: _____ Title: _____ Email: _____